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SWISS PAVILION
EXPO 2020 DUBAI

FERRONATO X KGS

THE RIGHT TO PRIVACY IS A RIGHT

From the 20th January to the 22nd February, KGS Diamond will showcase its new, innovative and elegant B2C products at the Swiss Pavilion Expo 2020 Dubai, under the brand FERRONATO.

KGS intent at the Swiss Pavilion is to highlight the global battle for personal privacy. This is done via messaging on a digital totem exposing three critical areas;- location tracking, financial breeches and remote activation of your smart devices. In the age of Technology, which can be good, it is also pervasive and intrusive. KGS will showcase its consumer products that aim to combat these interferences. Via dynamic showcases you will be able to see the range extensions. KGS will also demo via video the functionality and beauty of these products.

These elegant products will also be on display to have a hands on experience of its Faraday cage effect that will block signals to your phone. Slip your digital devices into one of our pouches, and the Faraday cage, built inside, will protect your device. Once inside the pouch, your devices vanish off the grid.

KGS is a manufacturer of super abrasives and metallised fabrics. These fabrics possess properties that work as an electro-magnetic shield to protect against electromagnetic smog and signals. You will be able to feel these fabrics embedded with metallic particles.

The overall intent is showcase true innovation, as this is the foundation of our 116 year old company, and the ethos of an Expo. We care to bring products that will give back some control of your digital life and peace of mind. This showcase is more than high end, stylish products; it is a battle call to protect your privacy.

